



# Sustainability Forum 2013

A training, networking and  
professional development event

**October 4, 2013**

[www.sustainabilityforum.gr](http://www.sustainabilityforum.gr)

## Benefits

1. Training

2. Networking

3. Professional skills

## Who should attend

- General managers
- Process managers
- Sustainability professionals
- CSR practitioners & managers
- HR managers
- PR specialists
- Marketing managers
- Communication experts
- Investors
- Environmental engineers
- Sustainability analysts
- IT engineers
- Climate change project managers
- Legal advisors
- Management systems auditors
- Quality assurance specialists
- NGO staff
- Students

## Workshops Topics

- GRI G4 Reporting Guidelines
- Sustainability Reporting Assurance
- Introduction to CSR & Sustainability
- Doing more with Less and Doing More with Teams
- Certifications in Sustainability
- Regulating Sustainability
- Carbon Markets
- Sustainability and Leadership
- Business and Academia for Sustainability

# Sustainability Forum 2013

A training, networking and professional development event

October 4, 2013

8:00-9:00	<b>Coffee – Registration</b>		
9:00-9:10	<b>Welcome speeches – Forum outline</b>		
9:10-10:10	<b>Plenary session #1: Doing More with Less and Doing More with Teams</b> Dr. Bruce Piasecki, President & Founder, AHC Group, Inc.		
10:20-11:30	<b>Workshop round #1</b>		
	<b>Workshop #1.1</b> <b>An introduction to CSR and Sustainability</b> Michael Spanos, Managing Partner, EuroCharity	<b>Workshop #1.2</b> <b>Sustainability reporting assurance</b> Dimitris Apostolidis, Supervising Senior Advisor, Advisory Climate Change & Sustainability, Internal Audit, Risk & Compliance Services, KPMG	<b>Workshop #1.3</b>
11:30-11:50	<b>Coffee break</b>		
11:50-12:50	<b>Plenary session #2: The GRI Sustainability Reporting Guidelines – Main Features of G4</b> Laura Espinach, Reporting Framework Researcher, Global Reporting Initiative (GRI)		
13:00-14:10	<b>Workshop round #2</b>		
	<b>Workshop #2.1</b> <b>Regulating Sustainability</b> Viki Topalidou, Partner, G. Mourgelas & Associates	<b>Workshop #2.2</b> <b>Collaboration between Business and Academia for Sustainability</b> Joris-Johann Lenssen, Programmes Director, Academy of Business in Society (ABIS)	<b>Workshop #2.3</b>
14:10-15:10	<b>Lunch break</b>		
15:10-16:10	<b>Plenary session #3: New leaders for shaping a new world: ‘New’ sustainability</b> Sharon Jackson, Founder & Director, European Sustainability Academy (ESA)		
16:20-17:30	<b>Workshop round #3</b>		
	<b>Workshop #3.1</b> <b>Carbon Markets: The basic, the challenges, the opportunities</b> Dr. Ioannis Pappas, Co-Founder & CEO, GREEN EVOLUTION	<b>Workshop #3.2</b> <b>Certifications in Sustainability</b> TÜV Austria Hellas	<b>Workshop #3.3</b>
17:30-19:00	<b>Cocktail reception – Networking</b>		

## Speakers & Trainers



**Dr. Bruce Piasecki**  
*President & Founder,  
AHC Group, Inc.*



**Laura Espinach**  
*Reporting Framework Researcher,  
Global Reporting Initiative (GRI)*

## Speakers & Trainers



EUROPEAN SUSTAINABILITY  
ACADEMY

Leadership for a positive impact on the world



The Academy of  
Business in Society



**Sharon Jackson**  
*Founder & Director,  
European Sustainability Academy (ESA)*



**Joris-Johann Lenssen**  
*Programmes Director,  
Academy Business in Society (ABIS)*

## Speakers & Trainers



**Michael Spanos**  
*Managing Partner*  
*EuroCharity*



*cutting through complexity*




**Dimitris Apostolidis**  
*Supervising Senior Advisor,*  
*Advisory Climate Change*  
*& Sustainability, Internal Audit, Risk*  
*& Compliance Services, KPMG*



## Speakers & Trainers



**Dr. Ioannis Pappas**  
*Co-Founder & CEO,  
Green Evolution*

 **MOURGELAS & ASSOCIATES** *Law Firm*



**Viki Topalidou**  
*Partner,  
Mourgelas & Associates*

## Venue

**ALBA Graduate Business School, 6-8 Xenias str., Athens**



ALBA Graduate Business School at The American College of Greece is **UN Global Compact Academic Participant** and **UNPRMESignatory**.

# Sustainability Forum 2013

A training, networking and professional development event | October 4, 2013

## Communication Partners



**KERDOS**  
DAILY FINANCIAL NEWSPAPER  
[www.kerdos.gr](http://www.kerdos.gr)

**MarketingWeek**

**DAILY FAX**

**PLANT**  
MANAGEMENT

**HR**  
PROFESSIONAL

**DIRECTION**  
PUBLICATIONS S. A.  
1993-2013 / 20 YEARS

**Re:CSR** **CSRnews**.gr  
VIEW

## Supporters

**SEVBCSD**  
GREECE

Web Partner

**think**+

Carbon Neutral Partner

 **greenevolution**  
environment/energy/carbon finance

Printing Partner

 **Pressious** Arvanitidis®  
Print your mind

 **Greenmind**  
ADVERTISING



[www.sustainabilityforum.gr](http://www.sustainabilityforum.gr)



**Sustainability Forum**